

# BATTLE OF THE EXPERTS

2024

**DECEMBER 11, 2024**

- 1:00 – 3:00PM**      **Conference Registration..... Location: Great Room**  
*Sponsored by Palm Coast Staffing - Lauren Fernandez*
- 3:00 – 3:15PM**      **Introduction** by **Peter Hecht**, Magna Legal Services, Co-Founder & EVP of Sales & Marketing
- 3:15 – 3:30PM**      **Battle of the Experts – Successful Strategies for Persuasive Expert Presentation**  
**Robert J. Kopka, Esq.**, Kopka Pinkus Dolin, Managing Partner  
**David Barnard, Ph.D.**, Magna Legal Services, Director of Jury Consulting
- 3:30 – 4:15PM**      **Traditional Panel: Selecting the Right Expert for your Case** – It’s easy to find an expert, but difficult to select the right expert! Do’s and Don’ts for selecting the right expert witness.  
Moderated by: **Joseph Goldberg, Esq.**, Cole, Scott & Kissane P.A., Partner  
Panelists Include:  
**Brian Cardoza**, Southern California Edison, Lead Claims Trial Counsel  
**Mark DiGiovanni**, Global Indemnity Group, Vice President, Litigation Management  
**Justin P. Schorr, Ph.D.**, DJS Associates, President and Principal Collision Reconstruction Engineer  
**Aileen Schwartz**, Hill International, SVP, General Counsel Americas and Chief Privacy Officer
- 4:15PM**      **Battle of the Experts: Presentation of Case Video, Direct Examinations, Cross Examinations, and Shadow Jury Impressions**  
SHADOW JURY IMPRESSIONS: **David Barnard, Ph.D.**, Magna Legal Services, Director of Jury Consulting  
PRESIDING JUDGE: **Justice David Medina**, Texas Supreme Court Justice (Ret.)
- 4:20 – 5:05PM**      **First Expert Direct and Cross, and Shadow Jury Impressions**  
Attorneys for Direct: **Juan S. Ramirez, Esq. & Andrew M. Unthank, Esq.**, Wheeler Trigg O’Donnell, Partners  
Attorney for Cross: **Tera Edwards**, Lewis Brisbois, Cleveland Administrative Partner  
Expert: **Jeffrey Jannarone**, MC Consultants, Expert – Dram Shop & Public Safety Practices
- 5:05 – 5:50PM**      **Second Expert Direct and Cross, and Shadow Jury Impressions**  
Attorney for Direct: **Tera Edwards**, Lewis Brisbois, Cleveland Administrative Partner  
Attorneys for Cross: **Juan S. Ramirez, Esq. & Andrew M. Unthank, Esq.**, Wheeler Trigg O’Donnell, Partners  
Expert: **Kenyon J. Conklin, V.M.D.**, Robson Forensic, Veterinary Medical Expert
- 5:50 – 6:20PM**      **Battle Wrap Up with Moderators and Experts**
- 7:00 – 9:00PM**      **Welcome Reception and Dinner.....Location: The Grove (W South Beach)**  
*Sponsored by Kopka Pinkus Dolin – Bob Kopka & Gene Pinkus*

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DECEMBER 12, 2024

- 8:30 – 9:30AM**      **Breakfast**..... **Location: Mr. Chow (W South Beach)**  
*Sponsored by Language On Call, a service provided by Magna LS - Leo Duran*
- 9:30 – 9:40AM**      **Welcome by Peter Hecht, Magna Legal Services**..... **Location: Great Room**
- 9:40 – 9:50AM**      **Battle of the Experts – Successful Strategies for Cross Examination of Experts**  
  
**Robert J. Kopka, Esq.**, Kopka Pinkus Dolin, Managing Partner  
**David Barnard, Ph.D.**, Magna Legal Services, Director of Jury Consulting
- 9:50 – 10:35AM**      **Traditional Panel: Making Expert Testimony More Interesting, Understandable, and Appealing to Jurors Through Graphics and Other Outside the Box Ideas** – Trials often come down to a battle of experts, with each side presenting highly credentialed professionals offering opposing opinions. Jurors, unfamiliar with the subject matter, may struggle to evaluate expert testimony, especially when both seem equally credible but reach different conclusions. How do we distinguish our expert from the other side’s and make his or her testimony more impactful? The panel discussion will include tips and outside the box ideas on how to make expert testimony more appealing and accessible to the average juror, including using graphics, which serve as a powerful teaching and memory tool through which experts can connect with the jury.  
  
Moderated by: **Thomas P. Mannion, Esq.**, Lewis Brisbois, Cleveland Co-Managing Partner  
  
Panelists Include:  
**Lloyd Brown**, Wawa Inc., Casualty Claims Manager  
**Lars Daniel EnCE, CCO, CCPA, CTNS, CTA, CIPTS, CWA**, Envista Forensics, Practice Leader - Digital Forensics  
**Ronald Mazariegos**, Ambridge Group, Vice President, Public Entity and Non-Profit Claims  
**Eric Wood**, AtlantiCare Health System, Senior Litigation Counsel
- 10:35AM**      **Battle of the Experts: Presentation of Case Video, Direct Examinations, Cross Examinations, and Shadow Jury Impressions**  
  
SHADOW JURY IMPRESSIONS: **David Barnard, Ph.D.**, Magna Legal Services, Director of Jury Consulting  
PRESIDING JUDGE: **Justice David Medina**, Texas Supreme Court Justice (Ret.)
- 10:40 – 11:25AM**      **Third Expert Direct and Cross, and Shadow Jury Impressions**  
  
Attorneys for Direct: **Daniel E. Rhyhart, Esq.**, Blank Rome, Partner  
Attorney for Cross: **Jeremy Harris, Esq.**, Lydecker LLP, Partner  
Expert: **Justin M. Grammer, P.E.**, Rimkus, Director, Premises Liability and Security Practice
- 11:25 – 12:10PM**      **Fourth Expert Direct and Cross, and Shadow Jury Impressions**  
  
Attorneys for Direct: **Jeremy Harris, Esq.**, Lydecker LLP, Partner  
Attorney for Cross: **Daniel E. Rhyhart, Esq.**, Blank Rome, Partner  
Expert: **Joe Lemberg, Ph.D., P.E.**, Exponent, Senior Managing Engineer - Materials and Corrosion Engineering

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- 12:10 – 12:40PM Battle Wrap Up with Moderators and Experts
- 1:00PM Golf Outing *Sponsored by Ringler – Brian Farrell & Dennis Alonso*, Beach, or Activities at Leisure
- 6:00 – 7:00PM Closing Reception ..... Location: Wet Deck (Pool)

Thank you to our sponsors!



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## Micro Panels – December 11<sup>th</sup>

- Group Moderator:** Juan S. Ramirez, Esq., **Wheeler Trigg O'Donnell LLP**, Partner  
Andrew M. Unthank, Esq., **Wheeler Trigg O'Donnell LLP**, Partner
- Group Expert:** Jeffrey Jannarone, **MC Consultants**, Expert – Dram Shop & Public Safety Practices
- Panelists:** Debbie Akhbari, **T-Mobile**, Senior Corporate Counsel, Litigation  
Kim Dwyer, **Interstate Cleaning Corporation**, Senior Vice President – Risk Management  
Craig Freeberg, **PURE Insurance**, Vice President, Large Loss & Litigation  
Dwight Geddes, **Metro Claims & Risk Mgmt**, Founder  
Justin Gourley, **MGM Resorts International**, Legal Counsel  
Katherine McDaniel, **T-Mobile**, Director, Cybersecurity Compliance & Incident Response  
April McIntire, **Indiana Farm Bureau Insurance**, Sr Manager Claims Litigation  
Stephanie Morris, **The Kroger Co.**, Paralegal - Insured Litigation  
Richard Sedory, **Wastequip LLC**, General Counsel  
Thomas Sheridan, **MSIG Insurance Services**, VP, Director of Specialty & Delegated Authority Claims  
Matthew Spector, **Chubb**, VP, Excess Complex and Environmental Claims Leader  
Carl St. Amand, **Chubb**, Claims Director
- Group Moderator:** Tera Edwards, Esq., **Lewis Brisbois**, Cleveland Administrative Partner
- Group Expert:** Kenyon J. Conklin, V.M.D., **Robson Forensic**, Veterinary Medical Expert
- Panelists:** Todd Brandenberger, **Prime Insurance**, Vice President - Claims  
Mitchell Dane-Henry, **Sprouts**, Senior Manager Insurance Programs  
Michelle Han, **Hudson Insurance Group**, Senior Claims Specialist  
Brittanie Hayes, **The Doctors Company**, Vice President, Claims  
Collin Hite, **Markel**, Head of Litigation - Insurance  
Meghan Hvizdos, **MV Transportation, Inc.**, Vice President- Transportation Claims  
Hillary Jarvis, **R&Q Legacy Insurance**, Chief Claims Officer – North America  
Richard Kim, **Universal Health Services, Inc.**, Assistant Director - Corporate Claims  
Brad Markvart, **American Family Insurance**, Senior Manager, Personal Lines Property Litigation  
Derrick Mullen, **Seneca Insurance Company**, Vice President and Litigation Manager, Home Office Claims  
Phyllis Rosenbaum, **Nemours Children's Health**, Assistant Vice President, Deputy General Counsel, Operations  
Susan Smith, **Next Insurance**, Claims Specialist  
David Stark, Former GC of **Teva**, Founder of **Stark Creative Industries**

# BATTLE OF THE EXPERTS

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## Micro Panels – December 12<sup>th</sup>

- Group Moderator:** Daniel E. Rhyhart, Esq., **Blank Rome**, Partner  
**Group Expert:** Justin M. Grammer, P.E., **Rimkus**, Director, Premises Liability and Security Practice
- Panelists:** Claudia Arguello, **Berkley Environmental**, Sr. Claim Examiner  
Kim Campbell, **Wellpath**, Claims Litigation Sr Supervisor  
Melanie Copic, **Brinker International**, Technical Claims Specialist  
Jerry Craig, **Protective Insurance**, Manager, Excess Litigation  
Jeff Davis, **Lincoln Financial Group**, AVP & Senior Counsel  
Kellen Hade, **T-Mobile**, Senior Litigation Counsel | Legal Affairs  
Jessica Johns, **Chubb**, Senior Director, Westchester Excess Complex Casualty Claims  
Jackie Jones, **Indiana Farm Bureau Insurance**, Sr. Manager Property Claims  
Susan LaBar, **Lockton Companies**, SVP Large Casualty Practice - Risk Services Leader  
Ozie Lewis, **Old Republic Risk Management**, Assistant Vice President Claim Client Manager  
Ron Lowell, **Western Express**, General Counsel  
Frank Tarsi, **Universal Health Services, Inc.**, Sr Claim Analyst
- Group Moderator:** Jeremy Harris, Esq., **Lydecker LLP**, Partner  
**Group Expert:** Joe Lemberg, Ph.D., P.E., **Exponent**, Senior Managing Engineer - Materials and Corrosion Engineering
- Panelists:** Arturo Antezana, **Berkshire Hathaway Specialty Insurance**, Assistant Vice President-Excess Casualty Claims  
Kevin Breeze, **Arch Insurance Group**, AVP Major Case Unit  
Michael Cortese, **Westfield Specialty**, SVP of Claims  
Melody Curry, **Chubb**, Vice President, Environmental Claims Leader  
Krista Glenn, **Westfield Specialty**, EVP & Chief Claims Officer  
Chris Greene, General Counsel  
James Minniti, **Allied World Insurance Company**, Vice President  
Nicole Moodie, **Hudson Insurance Group**, Claims Specialist  
Michel Morgan, **Universal Property**, General Counsel of Operations  
Yara Mouded, **Great American Custom Insurance**, Divisional Assistant Vice President, Excess Casualty Claims  
Scott Rogers, **Invited Clubs**, Associate Counsel  
Rachel Schulman, **Chubb**, AVP  
Matt Shusterman, **Prime Insurance**, Senior Vice President - Claims Attorney